



A key Lumina Foundation commitment to increasing adult college completion

ADULT COLLEGE COMPLETION NETWORK ANNUAL WORKSHOP

November 10-11, 2015 • Westin Denver Downtown
1672 Lawrence Street • Denver, CO • 80202

AGENDA

STAY CONNECTED

Wireless Network: WestinMeetingRooms | **Wireless Password:** WCET15

Twitter Handle: @accnetwork | **Event Hashtag:** #ACCN15

TUESDAY, NOVEMBER 10

7:45 – 8:30 am

Mezzanine Foyer

Registration

7:45 – 8:30 am

Confluence C

Networking Breakfast

Workshop participants are encouraged to network with colleagues over a full breakfast prior to the meeting.

8:30 – 8:45 am

Confluence C

WELCOME

Facilitators:

Demarée Michelau, Director of Policy Analysis, *Western Interstate Commission for Higher Education*

Christina Sedney, Adult College Completion Network Project Coordinator, *Western Interstate Commission for Higher Education*

8:45 – 9:30 am

Confluence C

OPENING KEYNOTE - The Adult Student Imperative: Lessons from Colorado

Introductory Remarks:

David Longanecker, President, *Western Interstate Commission for Higher Education*

Speaker:

Joseph Garcia, Lieutenant Governor of Colorado and Executive Director, *Colorado Department of Higher Education*

9:30 – 9:45 am

Break

9:45 am – 12:00 pm

Confluence A/B

MARKETPLACE OF IDEAS: What's Working in Adult College Completion?

The Marketplace of Ideas is a highly interactive session format that generates small group discussion intended to highlight specific aspects of projects or initiatives that are showing promise to increase adult credential completion. Participants will have the opportunity to hear from multiple efforts over the course of the marketplace. There will be two rounds with five projects or initiatives available during each round. Each round will include two 30 minute sessions (with five minutes for transition), so there will be the opportunity to hear from four efforts in all. At the beginning of each session, presenters will share a five- to 10-minute overview of their work. Following this, there will be time for discussion and exchange among all participants. Detailed information about the Marketplace is included separately within your packet. The presentations are:

TUESDAY, NOVEMBER 10 (continued)

Session 1: 9:45 am – 10:50 am

1. **Go Back to Get Ahead: A Systemwide Recruitment Project**
Shirley M. Adams, Provost, *Charter Oak State College*
2. **Jumpstart**
Beth Mulherrin, Assistant Vice Provost for Student Success, *University of Maryland University College*
3. **Credentials Count**
Brett Visger, Associate Vice Chancellor for Institutional Collaboration and Completion, *Ohio Department of Higher Education*
4. **Veteran and Military Student Success: From Transition to Completion**
Phillip Morris, Program Director, Veteran and Military Student Affairs, *University of Colorado Colorado Springs*
5. **The Wins. The Losses. The Head Scratching Moments. Employer Engagement Around Degrees and Credentials**
Kathy Zandona, Senior Network Consultant, *The Graduate! Network*
Anne Klein, Vice President Education Strategies, *St. Louis Regional Chamber*

Session 2: 10:55 am – 12:00 pm

1. **Kentucky's Project Graduate: Starting Fresh, but not as a Freshman**
Lisa Cox, Director, Student Outreach and Transition, *Eastern Kentucky University*
2. **Competency-Based Education: A Learner-Centered Approach to Learning**
Eric Heiser, Interim Dean, *Salt Lake Community College*
Steven Fogg, Interim Associate Dean, *Salt Lake Community College*
Franz Feierbach, Director of Operations, *Salt Lake Community College*
Carrie Riley, Assistant Registrar, *Salt Lake Community College*
3. **Career Guidance System**
Negin Kamangar, Vice President Strategic Career Solutions and Services, *Apollo Education Group*
Victoria Jiao, Director of Strategy, *Apollo Education Group*
Mary Riesland, Director of Strategy, *Apollo Education Group*
4. **The Finish Line Program and Saylor Academy: A Partnership Utilizing OER to Help Stop-Outs Return to Finish Their Degrees**
Tracy Robinson, Director, Innovative Academic Initiatives, *University of Memphis*
Devon Ritter, Director of Education, *Saylor Academy*
5. **Next Step Maine Employers' Initiative**
Amertah Perman, Chief Operating Officer, *Maine Development Foundation*

12:00 – 1:15 pm
Confluence C

Networking Lunch and Demonstrations

Over lunch, ACCN members can continue discussions, forge connections, and explore demonstrations of efforts aimed at improving adult credential completion.

DEMONSTRATIONS

LearningCounts

Scott Campell, Vice President, Higher Education, *Council for Adult and Experiential Learning (CAEL)*

New Ed Inc.

Craig Maslowsky, CEO, *New Ed Inc.*

TUESDAY, NOVEMBER 10 (continued)

DEMONSTRATIONS (continued)

TheAdultLearner.org

Mary Larson, Director, Student Access & Program Services,
Southern Regional Education Board (SREB)

Career Guidance System

Negin Kamangar, Vice President Strategic Career Solutions and Services, *Apollo Education Group*

Victoria Jiao, Director of Strategy, *Apollo Education Group*

Mary Riesland, Director of Strategy, *Apollo Education Group*

CollegInColorado.org

Dawn Taylor Owens, Executive Director, *College In Colorado*

1:15 – 1:30 pm

Break

1:30 – 3:30 pm
Confluence A/B

ISSUE-FOCUSED ROUNDTABLES

These small group sessions will focus on common areas of interest. There will be two rounds, each featuring five issues. Each round will last approximately 55 minutes (with 10 minutes for transition), so there will be the opportunity to discuss two issues in all. For each topic, facilitators will lead participants in a discussion focused on key implications of the topic for adult learners, challenges posed by the issue, and promising strategies for addressing these challenges. Detailed information about the Issue-Focused Roundtables is included separately within your packet. Topics are:

Session 1: 1:30 – 2:25 pm

1. Credit for Prior Learning

Facilitator:

Diane Treis Rusk, Director of Undergraduate Education, Office of Academic and Student Affairs, *University of Wisconsin System Administration*

2. Impact of State and Federal Policies on Adult Students

Facilitators:

Russell Poulin, Director, Policy and Analysis, *WICHE Cooperative for Educational Technologies (WCET)*

Christina Sedney, Adult College Completion Network Project Coordinator, *Western Interstate Commission for Higher Education*

3. Competency-Based Education

Facilitator:

Cali Morrison, Manager, Communications, *WICHE Cooperative for Educational Technologies (WCET)*

4. Marketing and Outreach

Facilitator:

Alice Anne Bailey, Director, GO Alliance, *Southern Regional Education Board*

5. The Role of Faculty: Professional Development for Adult-Serving Faculty

Facilitator:

Shirley M. Adams, Provost, *Charter Oak State College*

TUESDAY, NOVEMBER 10 (continued)

Session 2: 2:35 – 3:30 pm

1. **Credit for Prior Learning**

Facilitator:

Diane Treis Rusk, Director of Undergraduate Education, Office of Academic and Student Affairs, *University of Wisconsin System Administration*

2. **Impact of State and Federal Policies on Adult Students**

Facilitators:

Russell Poulin, Director, Policy and Analysis, *WICHE Cooperative for Educational Technologies (WCET)*

Christina Sedney, Adult College Completion Network Project Coordinator, *Western Interstate Commission for Higher Education*

3. **Competency-Based Education**

Facilitator:

Cali Morrison, Manager, Communications, *WICHE Cooperative for Educational Technologies (WCET)*

4. **Marketing and Outreach**

Facilitator:

Alice Anne Bailey, Director, GO Alliance, *Southern Regional Education Board*

5. **The Role of Faculty: Professional Development for Adult-Serving Faculty**

Facilitator:

Shirley M. Adams, Provost, *Charter Oak State College*

3:30 – 3:45 pm

Break

3:45 – 5:00 pm

Confluence C

PLENARY: Setting Adult Students Up For Success

Adult students often have unique needs and require different supports than traditional students when they enter or re-enter postsecondary education. Hear from a panel of subject matter experts about the different components of the reentry process - admissions and transcripting, remedial education, advising, and financial aid - and a discussion of the challenges that adults often face and successful strategies that can support adults on their road to academic success.

Facilitator:

Demarée Michelau, Director of Policy Analysis, *Western Interstate Commission for Higher Education*

Speakers:

Michele Forte, Assistant Professor and Mentor at the Center for Distance Learning, *SUNY Empire State College*

David Hutton, Consultant, *Tennessee Student Assistance Corporation*

Vaughn Toland, Interim Associate Vice President of Enrollment Management and Director of Admissions, *Metropolitan State University of Denver*

Bruce Vandal, Senior Vice President for Results, *Complete College America*

5:30 – 6:30 pm

Mezzanine Foyer

Networking Reception

Sponsored by Lumina Foundation

ACCN members are welcome to join colleagues for an informal networking reception.

Dinner on Your Own

There are no formal plans for dinner.

WEDNESDAY, NOVEMBER 11

7:45 – 8:30 am

Augusta

Networking Breakfast

Workshop participants are encouraged to network with colleagues over a full breakfast prior to the meeting.

8:30 – 9:45 am

RESEARCH EXCHANGE

Each Research Exchange presentation features original research on a topic relevant to adult learners. Presenters will share their projects, from methodology to findings, and engage attendees in a discussion of their work.

McCourt

Reducing the Cost of Failure and Increasing Success Rates Using Alternative Credit Providers

To give adult students the best chance of success, Western Governors University (WGU) requires that any new enrollee have a history of some prior success in college-level courses. Starting in 2014, WGU began suggesting that students enroll at StraighterLine to fulfill this requirement. In 2015, StraighterLine and WGU began actively tracking the progress of these students from referral to StraighterLine enrollment to course completion to re-enrollment at WGU and to degree completion. Learn about the early results of this research.

Speakers:

Sally Johnstone, Vice President for Academic Achievement, *Western Governors University*

Burck Smith, CEO, *StraighterLine*

Welton

The Return on Returning: Wage Gains for Near Completers Who Finish Four-year Degrees

This session identifies serious gaps in existing research on near completers and untested assumptions underlying many of our degree completion programs. Using a national longitudinal dataset, this research examines 1) whether near completers who finish four-year degrees see increased wages as a result, and 2) what characteristics make near completers more likely to return.

Speaker:

Patrick Lane, Multistate Longitudinal Data Exchange Project Manager, *Western Interstate Commission for Higher Education*

Blake

Council for Adult and Experiential Learning (CAEL) Prior Learning Assessment Research Update: PLA Business Models and More

This session will cover CAEL's latest study on how colleges and universities approach the business model for PLA, from the various components to consider in a business model and how colleges and universities address these components to how all of these components tie back to the institution's value proposition for PLA. The session will also share data from 89 institutions about what kind of fees they charge for their various PLA services and the rationale behind the setting of those fees.

Speakers:

Scott Campell, Vice President, Higher Education, *Council for Adult and Experiential Learning (CAEL)*

Devon Coombe, Director of Business and Budget Planning, Workforce and Development, *Council for Adult and Experiential Learning (CAEL)*

WEDNESDAY, NOVEMBER 11 (continued)

Curtis

Reverse Transfer: Evidence from the Credit When It's Due (CWID) Initiative

This session will feature the most recent research on reverse transfer from the 15 states participating in the CWID initiative. The session will share an analysis of state legislative policies and dimensions of state and local implementation policies, including promising practices. In addition, using data from the CWID Impact Study, the session will review new evidence on the impact of reverse transfer on state and student outcomes.

Speaker:

Jason Taylor, Assistant Professor, Department of Education Leadership and Policy,
University of Utah

9:45 – 10:00 am

Break

10:00 – 11:30 am

Augusta

PLENARY: From Badges to Bachelors - The Connecting Credentials Initiative and Adult Learners

Lumina Foundation and over 80 cosponsoring organizations recently launched the nationwide “Connecting Credentials” initiative in an effort to better align the country’s fragmented credentialing system. This session will explore how the initiative aims to clarify the meaning, relationship, and market value of various credentials—such as badges, certificates, licenses, and degrees—and how a more transparent, navigable credentialing system can benefit nontraditional students.

Facilitator:

David Longanecker, President, *Western Interstate Commission for Higher Education*

Speakers:

Carla Casilli, Interim Executive Director, *IMS Digital Credentialing*

Holly Zanville, Strategy Director, *Lumina Foundation*

Larry Good, Chair, Co-founder & Senior Fellow, *Corporation for a Skilled Workforce*

11:30 – 11:45 am

Augusta

CONCLUSION: Next Steps and Final Thoughts

Facilitators:

Demarée Michelau, Director of Policy Analysis, *Western Interstate Commission for Higher Education*

Christina Sedney, Adult College Completion Network Project Coordinator, *Western Interstate Commission for Higher Education*